



Included	Creator	Marketer	Marketer Pro
Full access to Creative Studio, pre-loaded with OEM brand & sales event logos, fonts, & color pallets.	x	x	x
Full access to Animation features in Creative Studio	x	x	x
Unlimited image & animation downloads	x	x	x
Full access to Email Studio, with customizable email templates available for html export	x	x	x
API Connections to launch inventory ads to any of the following ad platforms: Facebook, Snapchat, TikTok		x	x
Inventory feed can support Facebook Shops		x	x
Inventory feed can support Inventory ads for Facebook, TikTok, & Snapchat		x	x
Advertise New, Used, or CPO Inventory (availability for Motorcycles & Powersports, too!)		x	x
Create custom-branded Inventory Frames with custom text, OEM logos, & brand colors		x	x
Launch retail offer & fixed ops ads to social platforms with images made in Creative Studio			x
Leverage PinPoint Targeting to send audiences segments from your DMS to Facebook, updated daily			x
View heat-mapping of where your customers are coming from for both retail sales & service			x